

News Release
For Immediate Release
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The Overture Group- Executive Search and Compensation Consulting Celebrates Its 10 Year Anniversary

A decade of collaborative passion, learning, and authenticity lead to a special milestone.

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CEDAR RAPIDS, IA./LISLE, IL. – The Overture Group has reached an exciting milestone as the company celebrates 10 years of partnering with organizations to help recruit, motivate, and retain executive and professional talent necessary to achieve profitability and strategic initiatives. Utilizing The Overture Group's search and compensation consulting services, companies have fulfilled their human capital needs with the right talent and compensation programs for better performance both now and in the future.

The Overture Group recognized the importance of providing organizations with the expertise they need for long-term organizational excellence. This was the company's motivation with its original formation in 2010, and remains true today: to orchestrate the entire recruitment process to ensure a smooth hiring transition and long-term success for both the company and the candidate. Led by founders Brandi Adam Mueller, John Liacone and Bob Lindeman, The Overture Group has achieved these goals through their ongoing commitment to building lasting relationships and the passion for the work that they do.

Brandi Mueller, Managing Director and Founding Partner at The Overture Group, reflected on the company's 10th anniversary by saying, "As we reflect on where we have been, what we have experienced, and the people we have crossed paths with- they have all left some mark on our journey. Each and every client, candidate, vendor- we would not be where we are today, without their choice to work with The Overture Group. "

As the company celebrates another milestone, its staff will continue to offer the most current recruiting and management methodologies to guide their clients through the entire hiring process, from compensation benchmarking and plan development, to onboarding and follow-up.

Bob Lindeman and John Liacone, Managing Directors and Founding Partners at The Overture Group, added, "The loyalty of our past clients and center of influence relationships prior to starting The Overture Group, provided us that foundation that allowed us to build on. With

their ongoing business and referrals, we have grown well beyond our projections and for that we are very thankful."

"In 2016, we added compensation services to our service offering. These services include compensation strategy, benchmarking, short-term and long term compensation program development, sales force and work force compensation. This enhances our ability to help our clients attract, motivate and retain key talent."

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About The Overture Group

The Overture Group is a highly respected search and compensation consulting firm. Long-term organizational excellence is our mission. We help you attract, retain, and motivate the key talent necessary for success in complex industries such as manufacturing, distribution, non-profit, financial services, and healthcare. We specialize in small to mid-size privately held businesses including family owned, ESOPs, private equity owned as well as small publicly held companies. Our dedicated team of professionals help clients fulfill their human capital needs with the right talent and compensation programs for better performance both now and in the future.

Contact The Overture Group

Visit <u>www.theoverturegroup.com</u> or contact one of our executives to learn how we can help you Attract, Motivate, and Retain.