

Together, we lead companies and organizations with a combined market value of \$250 billion located in the Detroit region. So we know a little about opportunity. And beyond the headlines, there is an amazing story about opportunity happening in this great city.

If you look closely at Detroit, you'll see a place that's home to businesses and people who are having a significant impact on the national and international economies. We're a major center of innovation in technology, manufacturing, financial services, health care, education and more.

Right now, despite our municipal bankruptcy, our residential occupancy rates and downtown Detroit's office market

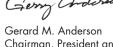
occupancy are both at their highest levels in decades. Well over 10,000 people have relocated their worksites to Detroit in the last few years. And the 5 million residents of the metro Detroit region are flooding downtown to enjoy its cultural and entertainment offerings. The renewed energy of our city is palpable and real.

Our companies are proud to be a part of our local economy. And we're proud to be invested in its future.

Why? Because we believe in Detroit. The real Detroit.



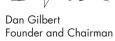
Daniel J. Loepp President and CEO



Chairman, President and CEO

















Ilitch Holdings, Inc.







detroit renewable energy



Cyntha J. Yasty

Cynthia J. Pasky President and CEO







Executive Chairman

Andra Rush







Daniel 7. Arcusan

Sandy Pierce Vice Chairman, FirstMerit Corp. $\hbox{\it Chairman and CEO}$ FirstMerit Michigan



www.mckinley.com

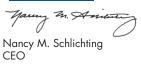


Doug Rothwell President and CEO

Chrysler Group LLC

Sergio Marchionne

Chairman and CEO



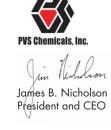
meijer

Co-CEO













#OPPORTUNITY DETROIT

BC071337_CEO_AD_NYTimes_F5.indd 1 9/17/13 3:42 PM